

A little prep. A big impression.

For the 11" × 8.5" Tri-Fold Brochure. Keep this guide beside you as you prepare your artwork.

FULL CANVAS, WITH BLEED

11.25" × 8.75"

Trimmed print size: 11" × 8.5"

IMAGE RESOLUTION

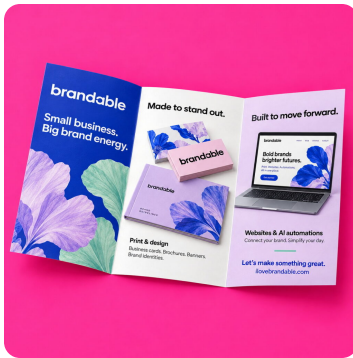
300 dpi

At the full printed size.

COLOR / PREFERRED FILE

CMYK / PDF

Export at full size.



Example. The press template has trim, bleed and safe area drawn in; design on top and hide the guide layer.

01 / Extend your background.

Allow **1/8"** **bleed beyond each trimmed edge**. Continue background colors and images into the bleed to help avoid white edges after cutting. Your full canvas is 11.25" × 8.75".

02 / Protect the important details.

Keep text and logos **1/8"** **inside the trim**. Printed borders need at least **1/8"** inside trim, plus bleed.

03 / Two folds, six panels.

A tri-fold gives you six panels, three on each side. The panel that folds in first is a hair narrower so it tucks in cleanly; the template has every fold line drawn in. Keep text **1/8"** from each fold and from the trim. The cover is the right-hand panel of the outside spread.

Before you send it

- My page is 11.25" × 8.75", including bleed.
- My images are 300 dpi at their full printed size.
- My artwork is in CMYK, ready for print.
- Text sits **1/8"** off every fold and inside the trim.
- I've hidden guide layers and exported both spreads as one full-size PDF.

Your proof first. Your approval before print.

Your PDF proof arrives by email; check content and positioning. Screen color may differ from print. A hard-copy proof is available on request. Production starts after approval.