brandable

ARTWORK SETUP GUIDE

Pearl business cards

The right shape starts with the right file.

FULL ARTWORK SIZE

3.625" x 2.125"

Finished size: 3.5" x 2"

1/16" bleed per edge

300 dpi / CMYK / PDF

USE THE ACTUAL CUT AND SAFETY LINES

Both sides - horizontal

Black is the bleed boundary. Red is the cut line. Keep text and logos inside the blue safety line, with extra space where possible.

BEFORE YOU EXPORT

Use the template as a separate reference layer at its stated size. Extend backgrounds through the bleed, then remove all guide lines and template text. Export full-size artwork for front and back. Upload a two-page PDF or one file per side.

Template source: 4over. Use the separate full-size template downloads for artwork.