

A little prep. A big impression.

For the 3.5" × 2" Soft Touch business cards. Keep this guide beside you as you prepare your artwork.

FULL CANVAS, WITH BLEED

3.75" × 2.25"

Trimmed print size: 3.5" × 2"

IMAGE RESOLUTION

300 dpi

At the full printed size.

COLOR / PREFERRED FILE

CMYK / PDF

Export at full size.



Example. The press template has trim, bleed and safe area drawn in; design on top and hide the guide layer.

01 / Extend your background.

Allow **1/8"** **bleed beyond each trimmed edge**. Continue background colors and images into the bleed to help avoid white edges after cutting. Your full canvas is 3.75" × 2.25".

02 / Protect the important details.

Keep text and logos **1/8"** **inside the trim**. Printed borders need at least 1/8" inside trim, plus bleed.

03 / A 1.5 mil silk laminate, both sides.

Printed on 16pt gloss cover, then a 1.5 mil silk laminate goes on both sides. That is the suede feel, and colors look a little deeper under it. Adding spot UV? Put it on its own layer: on a printed area as an accent, or on a blank area for a ghosted effect.

Before you send it

- My page is 3.75" × 2.25", including bleed.
- My images are 300 dpi at their full printed size.
- My artwork is in CMYK, ready for print.
- Text and logos are 1/8" inside the trim. Any spot UV is on its own layer.
- I've hidden guide layers and exported both sides as one full-size PDF.

Your proof first. Your approval before print.

Your PDF proof arrives by email; check content and positioning. Screen color may differ from print. A hard-copy proof is available on request. Production starts after approval.