

A little prep. A big impression.

For the 33" × 80" Retractable Banner & Display. Keep this guide beside you as you prepare your artwork.

FULL CANVAS, WITH BLEED

33.25" × 80.25"

Trimmed print size: 33" × 80"

IMAGE RESOLUTION

150 dpi

At the full printed size.

COLOR / PREFERRED FILE

CMYK / PDF

Export at full size.



Example. This document is a setup guide, not a production template.

01 / Extend your background.

Allow **1/8"** **bleed beyond each trimmed edge**. Continue background colors and images into the bleed to help avoid white edges after cutting. Your full canvas is 33.25" × 80.25".

02 / Protect the important details.

Keep text and logos **1/4" inside the trim**. Printed borders need at least **1/8"** inside trim, plus bleed.

03 / The bottom 6" has a different job.

The bottom 6" sits inside the display base. Leave that area plain and keep all text, logos, and contact information above it. Your main message works best in the top two-thirds.

Before you send it

- My page is 33.25" × 80.25", including bleed.
- My images are 150 dpi at their full printed size.
- My artwork is in CMYK, ready for print.
- Important content is in the safe area, above the bottom 6".
- I've hidden guide layers and exported a full-size PDF.

Your proof first. Your approval before print.

Your PDF proof arrives by email. Large-format proofs are shown at half size; check content and positioning. Screen color may differ from print. A hard-copy proof is available on request. Production starts after approval.