

A little prep. A big impression.

For the 8.5" × 11" Sales Sheet. Keep this guide beside you as you prepare your artwork.

FULL CANVAS, WITH BLEED

8.75" × 11.25"

Trimmed print size: 8.5" × 11"

IMAGE RESOLUTION

300 dpi

At the full printed size.

COLOR / PREFERRED FILE

CMYK / PDF

Export at full size.



Example. This document is a setup guide, not a production template.

01 / Extend your background.

Allow **1/8" bleed beyond each trimmed edge**. Continue background colors and images into the bleed to help avoid white edges after cutting. Your full canvas is 8.75" × 11.25".

02 / Protect the important details.

Keep text and logos **1/8" inside the trim**. Printed borders need at least 1/8" inside trim, plus bleed.

03 / Both sides print (4/4).

This is a flyer in the press's terms: a brochure with no fold, printed flat on 100# gloss text. Send both sides as two pages in one PDF. A single-sided run (4/0) costs a little less; ask.

Before you send it

- My page is 8.75" × 11.25", including bleed.
- My images are 300 dpi at their full printed size.
- My artwork is in CMYK, ready for print.
- Text and logos are 1/8" inside the trim.
- I've hidden guide layers and exported both sides as one full-size PDF.

Your proof first. Your approval before print.

Your PDF proof arrives by email; check content and positioning. Screen color may differ from print. A hard-copy proof is available on request. Production starts after approval.